

What is CSR Plastic Credit

Video 5:09

Leads viewer to csrnow.com – aimed at companies

Say hello to CSR plastic credit.

Global plastic waste crisis keeps getting worse each day.

And we are all responsible for this. Every year we as human beings produce an average of 50 kilos of plastic waste. The production of new plastic products has skyrocket.

And the total production of new plastic in the year 2020 was over 370 billion kilos.

Compare that to the total combined weight of all human beings on the planet where every man, woman, and child together weighs approximately 320 billion kilos. This means that we manufacture more new plastic in just one year than the combined weight of all humans.

Many of us think that the situation has been getting better over the last few years. The truth is that the situation is just getting worse as only less than 10% of this plastic currently gets recycled.

Corsair provides a solution by using an environmentally friendly method of chemical recycling. Corsair turns the plastic waste into advanced bio oil. This oil is similar in character to crude oil and can be used as a raw material to manufacture new plastic products or can be refined into diesel, gasoline and jet fuel.

What is CSR? Plastic credit?

CSR Plastic Credit is a digital receipt which proves that plastic waste has been removed from the environment. Every time Corsair removes 1K of plastic waste from our environment, 10 CSR plastic credits are distributed into the circulation.

Do you want to be part of the pollution or the solution? Every CSR plastic credit is backed up by real physical results of plastic waste being removed from our environment.

When you hold 10 CSR plastic credits, you have helped to remove 1K of plastic waste from our environment. Congratulations. You are now helping the planet and if you are a company, your awareness is rising within the global community.

A recent study shows that 80% of consumers in the United States. Would like to buy products and services from companies that take responsibility to properly manage their plastic waste.

How can people be aware of your good operations? CSR operates in an open source, most transparent and trustworthy database called a blockchain. Every CSR, token and transaction is publicly recorded into the Ethereum blockchain and is available for everyone to see, providing ultimate.

Transparency and public accountability. Reducing your plastic waste footprint and becoming plastic neutral is as easy as 123.

Step one. First calculate your plastic waste footprint. Step 2, then remove as much plastic waste from the environment as you create. Step 3 by acquiring and retiring A matching amount of CSR plastic credits.

Some of the largest companies and brands worldwide are already endorsing the global Plastic Credit Revolution.

As soon as you take the first step towards reducing your plastic waste footprint and becoming plastic neutral, you get connected with 10s of thousands of dedicated members of the CSR community

worldwide. This allows you to attract a new and daily growing group of customers, build dedication among their existing customers and increased their company's brand awareness. So how to acquire CSR plastic credits?

Option 1 You can purchase CSR plastic credits from an open exchange at market price.

Option 2. By becoming a CSR merchant, you can begin to receive CSR plastic credits as a partial payment method from the sales of your products and services.

Option 3, you can purchase a plastic neutrality package containing CSI plastic credits directly from csrnow.com for a special discounted price.

The companies who reached the status of becoming certified plastic neutral will also be able to use the CSR label in their marketing and include the label in their product packaging when consumers see it, they know you are committed to solving the global plastic waste crisis with them.

Be the revolution, be the change you want to see in the world. Be plastic neutral. Join us in the mission to help our planet now. CSR Plastic credit is here.