

Amplivo for companies with Christa

TRANSCRIPT

For a big part it's the same as the Amplivo presentation because we talk about the problem, which is plastic waste. We talk about the solution from Corsair Group International and we talk about the compensation with CSR plastic credits. First, of course, you know all these slides—it's about the waste with the companies.

We talk about the CSRD regulations and that many companies are already required to do sustainability reporting. Also that the plastic-producing companies are obligated to use 30% of recycled plastics for producing new plastics, so it's a little bit different than the Amplivo presentation. There must be a new alternative for the plastic management. So this is Corsair Group International. They provide the solution to the pollution.

We talk a little bit about emissions, about the high quality of the oil. These are the projects: of course the one in Finland, Sri Lanka, and Bangkok are already in production, operational. And there are more announced sectors coming—Netherlands, Canada, USA, South America, Bangkok 2, South Korea, etc.—and many more projects. But these projects are officially announced by Corsair that we're working on this.

There's ISCC certification for three years now. It's for both Thailand and Finland, so it's for both factories. Of course we would love to share about the collaboration with Shell in both Singapore and in Europe. Also in these presentations, we are allowed to talk about it, but we are not allowed to use the logo or "Shell." This is really important, so don't feel like you want to put the logo on there—it's not allowed to do this.

Then we're going to talk a little bit about plastic neutrality and how it works. It's a simple but brilliant solution to compensate your plastic waste footprint. By purchasing the service—and when you buy the service—then you as a company give order to Corsair to collect on your behalf, to remove plastic waste from the environment, and as a digital receipt you will receive in your personal wallet CSR25 plastic credits.

By doing it this way, it's extremely transparent. It's for everybody to look into it. The whole process is being audited: when 10 kilograms of plastic waste is collected and recycled, 10 CSR plastic credits are released on the blockchain. And, of course, the World Wildlife Fund is talking about plastic credits.

Let me walk you through the process. When you go to CSR Now as a company, you can buy a package—the service package—and for every kilo you receive 10 CSR. So you can say, "OK, this many kilos," or "this amount," or "this many CSR I want to purchase." The whole process, as I said, is being authorized, audited by TÜV SÜD. This is a big company that is really involved in sustainability reporting.

Then we're going to do the steps with the company. Step 1: you calculate your annual or monthly—or whatever amount—of plastic waste footprint. Then you purchase the removal service at CSR Now. One kilogram is 10 CSR—I cannot say it often enough. And then, when you receive all the CSR, you can retire the CSR. That means that you send it to a smart-contract address and then you can receive a certificate for the retirement.

These are the steps: Corsair is recycling the plastic waste. For every kilo of plastic waste recycled, Corsair releases 10 CSR plastic credits. And you, as a company and private individuals, can purchase the service and you can become plastic neutral yourself. You can have a one-time impact—as a company you can say, “OK, I want to eliminate this amount of kilograms of plastic from the planet; I do a one-time purchase.” Or you can say, “OK, I want to count as specific as you want how many kilograms of plastic waste you produce as a company or you bring on the market as a company.” Or maybe you have plastic products or plastic product packaging you bring on the market—you can say, “OK, this is this amount of plastic,” and you buy the service for this amount and you can neutralize the entire footprint of the products or of your company.

You can do this by purchasing the service on CSR Now as a company. These are some of the international partners that already use the CSR25 plastic credits. Big companies are joining. And of course, this was a presentation done by an Italian, and they are—really, we all are—very proud of promoting JYELLA because they already removed 3.1 million kilograms of plastic in two years; they collected it already from the environment.

This is the first part, and of course you notice that—you know how it’s working. But now, how are we going to make it practical on CSR Now? You can see my screen again now—like the CSR Now screen, yes. When you come here for the first time on CSR Now, when a company visits here they can choose “Become Plastic Neutral.” They have to create an account—so “Become Plastic Neutral”—and I want to do it live because I can show you screenshots, but I think it’s really good to do it live. You’re going to start with “New Buyer” and you say “Continue.”

There is the possibility for the company to say, “OK, I want to do a single payment, I want to do a monthly payment, or I want to do a yearly payment.” Then you can select—also by sliding this line to the left or the right—how much kilogram of plastic you want to remove, or you can just click on a button. You can do it both ways—in the monthly and yearly. Let’s do a one-time payment of €5,000. So we receive 208,000 and a little bit more CSR when we buy this service. Then we say “Confirm and Buy.”

When we do so, we have the details: €5,000 one time, this amount of kilo—a little bit more than 20,000 kilo—we say “Next.” Then you have to fill out some order details. What is really important for you as an Amplivo partner is here: “Introduced by.” This is where you have to help the company a little bit, to provide your username of Amplivo. This is really important to do, because as soon as the company pays for the purchase, one week later you will receive the commission of the package that the company was buying.

This commission is exactly the same as when a member in Amplivo buys a package. When it’s your direct company that registers on your Amplivo name, it’s 12% commission that you get, and all the rest above you in the network. So it’s really important to do so. When it’s a European company, it’s also important to do the VAT number and provide some information about the employees in the company and the website.

I think this speaks for itself—all the details. As soon as you have done that—and I cannot continue in the process, of course, otherwise the CTO is really not happy with me for doing so—then you’ll receive a purchase order. You can pay the invoice. Now I’m going to show you how this looks, so you can help the company also if they ask for help. Usually what I do: I help the company to fill it out, or I do it for the company.

This is the purchase order. You see the date, you see a reference number—this is really important, the reference number—and then your details, the description, how many kilograms of

plastic, the price that you did. The bank details you find here: the account holder, the name of the bank where you're going to send the money, and the IBAN where you're going to send the money. It's really important that you also provide the reference number with the payment.

Then it takes about two or three working days before the purchase is received and processed. As soon as it's processed, you see the company in your Amplivo structure. This is the way for you, as an Amplivo partner, to check if everything has been all right with the purchase.

When I go to the Amplivo structure—you go to your team structure, then go to the sponsor of the company—then you will find the company as “CSR Corporate Buyer” with the number of the purchase. That number you will also find here with the number of the company in your Amplivo structure, and then you will receive the commission on this. I hope this is clear.

We move on to the next. OK, the company paid the invoice. After one week they can log in to their account. What to do when a company logs in: go to “Member” and then “Profile.” Then we are here—“My Profile.” You see again the Amplivo username, the details of the company. It's important to write the company name and you can also provide a logo of the company. This logo is later displayed in the Hall of Fame, which I'm going to show you in a bit.

Then we go to “My KYC/KYB”—the company has to do the KYB, of course. Provide all the details—the Chamber of Commerce, everything, all the details about the company's contact details—so that you're not part of the AML-searched companies. You have to provide this information: who is the business owner.

Then you have to upload some certificates of the company. What I have done: I have a company for myself; I did the print of the Chamber of Commerce, just upload it with your ID and proof of address of the business. That is the same as you did as an Amplivo partner: proof of address—something that is not older than 90 days—where the name of the company and the address of the company that you provided are written. Then confirm.

What I didn't tell you is that when you do this for a company buying the package on CSR Now, they don't have anything to do with the Amplivo network. If you don't want the company to know about the Amplivo network, it's OK, because they won't know. But still, for you it's good to look in your structure to verify if everything is OK.

The same as within Amplivo when you buy a package: you get the first 5% of the CSR within the first one or two weeks after you paid. Same as for the companies on CSR Now: they get the first 5% in one or two weeks, then after 40 weeks 45%, after 80 weeks the last 50%. This is the way when you buy through CSR Now.

Next: connecting the CSR wallet. When you don't want to do the retirement, it's not necessary to connect the CSR wallet. For now, in the process, it's only available for MetaMask. So the company has to have a MetaMask wallet on the computer, which they are going to connect to the CSR Now platform. You simply paste the CSR wallet address, add it, and as soon as you do that, there's a pop-up from MetaMask and you can sign. It's not really difficult; as soon as it's signed, then it's connected, and we can move forward in the process.

Next up: “My Purchases.” Here you can find the purchase order, as I showed you before, with the details of the package that you bought as your company. Same as for the Amplivo partners, you can also do the security settings. For me it's always important to do it—especially for withdrawal—to do the one-time passcode and the two-factor authentication, and it's also required if you want to send the CSR to the wallet.

Under the “Member” section you can find the profile. Then we go to “CSR Central.” It’s the same for the company as for the Amplivo partners. Here you can find all the details about your purchase. You can see when the CSR are sent to your wallet, which date, how many CSR are still pending, and how many are available.

Before, as a company, you can retire the CSR—it’s not done from the platform itself—you have to withdraw the CSR to your MetaMask. So, the same as an Amplivo partner, you have to wait till the balance is there for the CSR, then you have to withdraw them to your MetaMask account.

As soon as you’ve done that and they are available in MetaMask, you can go to “My CSR Retirements.” On the bottom line you’ll see the line with my wallet—at this moment you can see that wallet, and that CSR are available for the retirement.

There are a few buttons: “Total Retirement,” “Collected Certificates of All the Retirements,” “View Retirements” (here you can see all the retirements that are already done), and here you can do a retirement. When you click on this button, “My Retirements,” you can put the amount of CSR that you want to retire. In my case I want to retire 1,000 CSR—the maximum shown—and I choose “Retire Now.” MetaMask pops up and I have to confirm. As soon as you sign for the retirement, you will find in your overview of the retirement how many blocks are still required before the retirement is completed. As soon as it is completed, it’s shown here and you directly find the certificate on the right.

You click on the download link, and then you will find the certificate. For example, this certificate shows 10,000 CSR, the date, the retiring wallet address, transaction hash, and the amount of kilograms of plastic waste that has been removed from the environment permanently. Visibility, as you see here, is “Private.” That means nobody can see that I have retired this amount of CSR. You can also choose “Restricted.” That means that only people who are logged in on CSR Now can see your retirement process in the Hall of Fame. And you can choose “Public”—then it’s for the people that visit CSR Now and the Hall of Fame.

The Hall of Fame is here on the right. Here you can find the companies and the private individuals that retired the CSR. You can choose by letter/alphabet; you can do a list or with the logos. When a logo is provided in the profile of the company, it will show here in the Hall of Fame. That’s about the process of the retirement for the CSR for companies.